

NEC takes no.1 position as worldwide market leader in MZA's Global PBX/IP PBX Market report

NEC's continuous innovation and commitment pays off

Hilversum, 23 June 2014 – NEC Enterprise Solutions today announced that NEC has become the leading vendor in the global PBX extensions/licenses market, taking the no. 1 position as worldwide market leader in MZA's latest Global PBX/IP PBX Market report over Q1 2014.

With a market share of 13%, NEC remained ahead of Avaya and overtook Cisco. "NEC's continued strength in Asia Pacific, as well as strong share growth in North America helped it to maintain global market share and take top position," stated Will Parsons of MZA.

MZA's report noted that NEC retained its Q1 2013 global leadership in solutions below 100 extensions/licenses (excluding Micro PBX products) in Q1 2014, repeating its 17% market share in that segment. "NEC performed well in its home region and improved its volume growth in North America, Latin America and EMEA," commented Parsons.

The success underscores the strength of NEC's portfolio of communications solutions, the company's commitment to expand its global enterprise communications footprint and the ability to serve customers worldwide.

NEC offers a broad range of enterprise communications solutions – ranging from small to very large systems - that effectively support enterprise and SMB customers whose requirements span from traditional TDM to full IP and 100% software-based deployments.

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About NEC Enterprise Solutions

NEC Enterprise Solutions provides IT & Communication solutions to small, medium and large enterprises in both the private and public sectors. Designed for open connectivity, high availability and flexible growth, our innovative solutions incorporate the latest voice, data and video technologies and enable real-time, collaborative working, increased productivity and customer satisfaction. Our servers, storage solutions, software and virtualised workstations enable businesses to maximise operational efficiency, performance and profitability. NEC Enterprise Solutions serves its customers across EMEA (Europe, Middle East & Africa) through a network of direct sales organizations, business partners and value-added resellers. For more information, please visit: <http://www.nec-enterprise.com>.

About MZA

MZA specialises in the provision of marketing consultancy services to the telecommunications and IT industries at a European and Global level, with expertise covering a wide range of enterprise communications solutions. The above information is based on an extract from our study, "The Global Telecommunications Market," widely regarded as the definitive study on communications markets. MZA provides detailed analysis services on the global, regional and key country enterprise communications markets including PBX/Call Control, Hosted/Cloud Telephony Services, UC Applications, Contact Centre and Business Mobility. www.mzaconsultants.com

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